



# Williamsburg Premium Outlets®

5715 Richmond Rd  
Williamsburg, VA 23188

## REGULAR CENTER HOURS

Monday to Thursday 11:00AM- 8:00PM  
Friday to Saturday 10:00AM- 9:00PM  
Sunday 12:00PM- 6:00PM

## PHONE NUMBERS

Center Office:  
(757) 565-1119

Store Name	Store Phone #	Center Entrance Tip	Location Info
adidas Outlet Store	(757) 258-0873	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space G110, beside Skechers and Journeys
Aerie <b>Coming Soon!</b>		Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space C054, near Zales Outlet and Brooks Brothers Factory Store
Aeropostale	(757) 220-5485	Richmond Road, Polo Ralph Lauren Entrance	Space E080, next to Eddie Bauer and LOFT Outlet
Alewerks	(757) 220-0421	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B036, next to Columbia Sportswear and Clarks Bostonian
All Star Sports		Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B028A, near Build-A-Bear Outlet and vineyard vines
Allure Crêperie & Café		Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space K112, located near Under Armour and Kay Jewelers Outlet
American Eagle Outfitters	(757) 229-4167	Richmond Road near Tommy Bahama or Olde Towne Road near Skechers	Space F210, near Sunglass Hut and Bath & Body Works
Amy Nails	(757) 565-6245	Olde Town Road, Ocean & Ale Entrance	Space 006, near Oceans & Ale and Subway
Ann Taylor Factory Store	(757) 253-6967	Richmond Road, Hanesbrand Outlet Entrance	Space A016A, near Nike Factory Store
As seen on TV	(757) 259-4608	Richmond Road, Polo Ralph Lauren Entrance	Space D060, near Direct Tools and Levi's Outlet Store

Store Name	Store Phone #	Center Entrance Tip	Location Info
ASICS	(757) 259-4637	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F110, near Reebok and Book Warehouse
Auntie Anne's Pretzels	(757) 220-4250	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space H105, near Ethik Clothing and Reebok
Banana Republic Factory Store	(757) 229-0474	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space C038, near Nautica and White House Black Market
Bath & Body Works	(757) 220-4009	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F240, near Tommy Bahama and American Eagle Outfitters
Ben & Jerry's	(757) 259-9044	Richmond Road to Hanes Entrance	Space A004, between Finish Line and Le Creuset
Book Warehouse	(757) 808-7219	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F130, near Reebok and Williamsburg Bazaar
Boost Mobile	(757) 378-2283	Richmond Road Entrance near Hanesbrands Outlet or Olde Towne Road Entrance near Skechers	Space A016C, near Ann Taylor and Auntie Anne's Pretzels
Brighton Collectibles	(888) 595-9532	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F170, near Papaya and Lane Bryan Outlet
Brooks Brothers Factory Store	(757) 565-2501	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B021, near Zales Outlet and Under Armour
Build-A-Bear Workshop Outlet	(757) 345-7019	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B028B, near Vineyard Vines and Vans Outlet
Calvin Klein	(757) 221-7008	Richmond Road, Polo Ralph Lauren Entrance	Space D070, near New Balance Factory Store and OshKosh B'gosh
Carter's	(757) 565-3440	Richmond Road to Hanes Entrance	Space A013, near Crocs and Jockey
Chico's Outlet	(757) 229-1656	Richmond Road, Polo Ralph Lauren Entrance	Space D074, near Converse and Movado Company Store
Cigarette Outlet	(757) 259-9334	Olde Town Road, Ocean & Ale Entrance	Space 007, near Subway and Food Lion
Claire's	(757) 258-1039	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B034, near Columbia and Vans Outlet

Store Name	Store Phone #	Center Entrance Tip	Location Info
Clarks Bostonian	(757) 565-2924	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B035, near Columbia and Claire's
Coach Outlet	(757) 564-0771	Richmond Road, Polo Ralph Lauren Entrance	Space D079, beside Tommy Hilfiger
Cole Haan Outlet	(757) 565-6332	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F140, near True Religion and Book Warehouse
Columbia Factory Store	(757) 564-7604	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B037, near Alewerks and Claire's
Converse	(757) 253-0007	Richmond Road, Polo Ralph Lauren Entrance	Space D075, near Chico's and Tommy Hilfiger
Crocs	(757) 221-8099	Richmond Road, Hanesbrands Outlet Entrance	Space A011, near Jockey and Carter's
Direct Tools Factory Outlet	(757) 208-0636	Richmond Road, Polo Ralph Lauren Entrance	Space D059, near Levi's Outlet and Pandora Outlet
Dooney & Bourke	(757) 258-8820	Richmond Road, Polo Ralph Lauren Entrance	Space D016B, near Levi's Outlet and Samsonite
DXL Men's Apparel	(757) 565-9836	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space 012, near Zumiez and Rite Aid
Eddie Bauer Outlet	(757) 565-3758	near Aeropostale	E075
Edgewood Outfitters	(757) 808-6308	Richmond Road to Hanesbrands Entrance	Space C046, near Sperry and Zales Outlet
Ethik Clothing Company	(757) 808-5053	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space H100, near kate spade new york and Auntie Anne's Pretzel
Express Factory Outlet	(757) 208-7101	Richmond Road to Hanesbrands Entrance	Space A020, near Michael Kors and Nike Factory Store
Fat MuNchiez	(757) 505-5012	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space C049, between Johnston & Murphy Factory Store and Swarovski

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**Coming Soon!**

Store Name	Store Phone #	Center Entrance Tip	Location Info
Finish Line	(757) 645-9013	Richmond Road to Hanesbrands Entrance	Space A002, near Hanesbrands and Ben & Jerry's
Food Lion	(757) 565-1321	Olde Town Road, Ocean & Ale Entrance	Beside Subway and Rite Aid
Fragrance Outlet	(757) 564-8924	Richmond Road, Polo Ralph Lauren Entrance	Space D058, near Pandora Outlet and Direct Tools
Francesca's Collections	(757) 947-8264	Richmond Road, Polo Ralph Lauren Entrance	Space D056, near Lids and Pandora Outlet
Gap Factory	(757) 258-2597	Richmond Road, Polo Ralph Lauren Entrance	Space E085, near J.Crew and Oakley Vault
Go! Calendars, Games & Toys	(757) 903-0354	Richmond Road to Hanesbrands Entrance	Space A019, near Express Outlet and Michael Kors
Guess Factory	(757) 565-0753	Richmond Road to Hanesbrands Entrance	Space A009, near Jockey and Le Creuset
HANESbrands	(757) 220-1850	Richmond Road to Hanesbrands Entrance	Space A001, near Finish Line and Ben & Jerry's
It's All Leggings		Richmond Road to Hanesbrands Entrance	Space A017, near Nike Factory Outlet and Ann Taylor
J.Crew Factory	(757) 565-4444	Richmond Road, Polo Ralph Lauren Entrance	Space E090, near Gap Factory Store and Oakley Vault
J.Crew Factory Crewcuts	(757) 565-4444	Richmond Road, Polo Ralph Lauren Entrance	Space E090, near Gap Factory Store and Oakley Vault
Janie and Jack	(757) 565-2097	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B022, near Under Armour and Brooks Brothers
Jockey	(757) 565-6380	Richmond Road to Hanesbrands Entrance	Space A010, near Crocs and Guess Factory Store
Johnston & Murphy Factory Store	(757) 258-2581	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space C050 near Zales Outlet and Brooks Brothers
Journeys	(757) 220-8445	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space G120, near Skechers and adidas

Store Name	Store Phone #	Center Entrance Tip	Location Info
kate spade newyork	(757) 258-9484	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space H130, near Talbots and Lucky Brand
Kay Jewelers Outlet	(757) 220-4693	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B023, near Under Armour and Brooks Brothers
Kingdom Men Suits		Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Suite C047, near Sperry and Zales Outlet
Lane Bryant Outlet	(757) 603-4661	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F175, near Brighton and American Eagle Outfitters
Le Creuset	(757) 565-4872	Richmond Road to Hanesbrands Entrance	Space A006, near Ben & Jerry's and Guess Factory Store
Levi's Outlet Store	(757) 229-1725	Richmond Road, Polo Ralph Lauren Entrance	Space D062, near Direct Tools and As Seen on TV
Lids	(757) 253-0424	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space D054, near Madienform and Francesca's
L'Occitane	(757) 565-5621	Richmond Road, Polo Ralph Lauren Entrance	Space E095, near Polo Ralph Lauren and J. Crew
LOFT Outlet	(757) 564-1790	Richmond Road, Polo Ralph Lauren Entrance	Space E081, near Oakley and Aeropostale
Lucky Brand Jeans	(757) 229-7725	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space H120, near Talbots and Puma
Maidenform Outlet	(757) 229-7806	Richmond Road, Polo Ralph Lauren Entrance	Space D055 near Lids and Francesca's
Merrell	(757) 220-8017	Richmond Road to Hanesbrands Entrance	Space A008, near Guess Factory Store and Ben & Jerry's
Michael Kors Outlet	(757) 565-0906	Richmond Road to Hanesbrands Entrance	Space C044, near Sperry and Express Factory Outlet
Myaki Sushi & Grill	(757) 253-0282	Olde Town Road, Ocean & Ale Entrance	Space 003, near Oceans & Ale and Subway

Store Name	Store Phone #	Center Entrance Tip	Location Info
Movado Company Store	(757) 259-1139	Richmond Road, Polo Ralph Lauren Entrance	Space D073, near Tommy Hilfiger and Chico's
Nautica	(757) 229-6096	Richmond Road to Hanesbrands Entrance	Space C043, near White House Black Market and Banana Republic
New Balance Factory Store	(757) 220-5414	Richmond Road, Polo Ralph Lauren Entrance	Space E070, near Calvin Klein and Eddie Bauer
New World VR	(757) 707-3200	Olde Town Road, Ocean & Ale Entrance	Space 005, near Miyaki Sushi & Grill and Amy Nails
NIKE Factory Store	(757) 565-2963	Richmond Road, Hanesbrands Outlet Entrance	Space A016B, near Ann Taylor and Express Factory Store
Oakley	(757) 253-0000	Richmond Road, Polo Ralph Lauren Entrance	Space E082, near Gap Factory and LOFT Outlet
Oceans & Ale Restaurant	(757) 253-2253	Olde Town Road, Ocean & Ale Entrance	Space 001, near Miyaki Sushi & Grill and Subway
Pandora Outlet	(757) 220-4243	Richmond Road, Polo Ralph Lauren Entrance	Space D057, near Lids and Francesca's
Papaya	(757) 565-9511	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F165, near ALDO and Brighton Collectibles
Pepper Palace	(866) 234-0956	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B030, near Build-A-Bear Outlet and Van's Outlet
Perfume Outlet	(757) 808-5051	Richmond Road to Hanesbrands Entrance	Space A005, near Ben & Jerry's and Finish Line
Polo Ralph Lauren	(757) 220-2436	Richmond Road, Polo Ralph Lauren Entrance	Space E097, near J.Crew and Gap Factory Store
Premier Soccer	(757) 645-3394	Richmond Road to Hanesbrands Entrance	Space A015, near Carter's and Cross
PUMA Outlet	(757) 253-7999	Richmond Road near Tommy Bahama or Olde Towne Road near Skechers	Space H110, near Lucky Brand and Ethik Clothing
Rainbow	(757) 220-6278	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F200, near American Eagle Outfitters and Sunglass Hut

Store Name	Store Phone #	Center Entrance Tip	Location Info
Reebok Outlet	(757) 564-3422	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F100, near ASICS and Book Warehouse
Rite Aid	(757) 565-6407	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space O17, near Food Lion and Subway
Samsonite	(757) 221-0114	Richmond Road, Polo Ralph Lauren Entrance	Space D061A, near Levi's Outlet and As Seen on TV
Skechers	(757) 220-3813	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space G140, near Adidas and Journey's
Sofi's Table <b>Coming Soon!</b>		Enter from Richmond Road at Hanes BRANDS	Cafe Kiosk located in front of White House   Black Market
Soma	(757) 253-7642	Richmond Road, Polo Ralph Lauren Entrance	Space D074, near Converse and Movado Company Store
Sperry	(757) 941-3948	Richmond Road to Hanesbrands Entrance	Space C045, near Michael Kors and Express Factory Store
Subway	(757) 565-1782	Olde Town Road, Ocean & Ale Entrance	Space 009, near Food Lion and Oceans & Ale
Sunglass Hut (Location 1)	(757) 565-3623	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B024, near Kay Jewelry and Under Armour
Sunglass Hut (Location 2)	(757) 565-4186	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F215, near American Eagle Outfitters and Bath & Body Works
Swarovski	(757) 253-7924	Richmond Road to Hanesbrands Entrance	Space C048, near Sperry and Zales Outlet
Talbots Outlet	(757) 221-7256	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space H140, near kate spade new york and PUMA Outlet
The Children's Place	(757) 220-5790	Richmond Road, Polo Ralph Lauren Entrance	Space D064, near Levi's Outlet and The North Face
The Cosmetics Company Store	(757) 564-8660	Richmond Road, Polo Ralph Lauren Entrance	Space D063B, near Levi's Outlet and The Children's Place

Store Name	Store Phone #	Center Entrance Tip	Location Info
The North Face	(757) 253-8620	Richmond Road, Polo Ralph Lauren Entrance	Space D066 near Victoria's Secret and CshKosh B'gosh
The Sandwich Shoppe		Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Kiosk near Zales Outlet and Edgewood Outfitters
The Sip	(757) 781-9213	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B032, near Vans Outlet and Claire's
The Uniform Outlet	(757) 808-6444	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F220, near Sunglass Hut and Bath & Body Works
Timberland	(757) 229-4592	Richmond Road, Polo Ralph Lauren Entrance	Space B080, near Under Armour and Haggard Clothing Co.
Tommy Bahama	(757) 220-8660	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F250, near Bath & Body Works and Sunglass Hut
Tommy Hilfiger	(757) 564-8888	Richmond Road, Polo Ralph Lauren Entrance	Space D077, near Coach Outlet and Converse
True Religion Outlet	(757) 220-3611	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F150, near ALDO and Reebok
Uncle Dave's Kettle Korn	(757) 814-4223	Richmond Road, Polo Ralph Lauren Entrance	Kiosk near Lids and Pandora Outlet
Under Armour	(319) 800-6808	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B027, near Timberland and Sunglass Hut
Vans Outlet	(757) 220-0511	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space B031, near Claires and Pepper Palace
Vera Bradley Factory Outlet	(757) 259-6840	From Richmond Road, use entrance by Polo Ralph Lauren Factory Store	Located next to Tommy Hilfiger, near COACH Outlet
Vineyard Vines	(757) 229-1043	Richmond Road, Polo Ralph Lauren Entrance	Space B029, near Build a Bear and Vans Outlet
Virginia Gourmet	(757) 645-2970	Richmond Road to Hanesbrands Entrance	Space A007, near Crocs and Le Creuset
Whisk & Ladle Kitchen Store	(757) 808-6110	Richmond Road, Polo Ralph Lauren Entrance	Space D067, near Victoria's Secret and The North Face



Store Name	Store Phone #	Center Entrance Tip	Location Info
White House Black Market	(757) 220-1598	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space C041, near Nautica and Banana Republic
Williamsburg Bazaar	(757) 206-1405	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space F120, near Reebok and Book Warehouse
Williamsburg Bazaar Christmas & Gift Store			
Williamsburg Mattress Emporium	(757) 810-2091	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space C039, near Nautica and Banana Republic
Zales Outlet	(757) 565-5803	Richmond Road, Polo Ralph Lauren Entrance or Hanesbrand Outlet Entrance	Space C051, near Brooks Brothers and Sperry
Zumiez	(757) 229-2973	Richmond Road Entrance near Tommy Bahama or Olde Towne Road Entrance near Skechers	Space 100, near DXL Men's Apparel and Talbots Outlet