

DEER WIDOWS WEEKEND

Fri-Sun, November 18 - 20



BARGAIN-HUNTING GUIDE

JOHNSON CREEK PREMIUM OUTLETS®

60 STORES • JOHNSON CREEK, WI
PREMIUMOUTLETS.COM/JOHNSONCREEK

SIMON™

DEER WIDOWS WEEKEND HAPPENINGS

Welcome to Deer Widows Weekend at Johnson Creek Premium Outlets.

Enjoy special savings and in-store promotions all weekend long. Plus, visit Columbia Sportswear Company, Tommy Hilfiger and the Information Center to enjoy free gifts and prizes. See details below.

SCHEDULE OF SPECIAL EVENTS

Friday, November 18th

Shopping Hours: 10am-9pm

Information Center "Official Registration Station" - receive a FREE Bargain Hunting Guide.

Columbia Sportswear Company - Register to win a \$100 Premium Outlets® | Simon® Gift Card 10AM - 5PM

Deer Widows Welcome Reception 5PM - 7PM at Brayden and Tessa's Espresso Bar Sponsored by Columbia Sportswear and Brayden & Tessa's. Musical entertainment presented by Coca-Cola. Enjoy light refreshments and register for fabulous prizes.

Saturday, November 19th

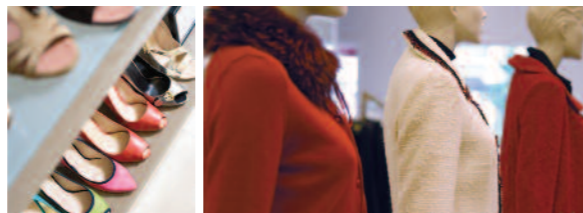
Shopping Hours: 10am-9pm

Win Big Bucks! The first 150 Deer Widows to visit the Information Center will receive a FREE Premium Outlets Tote filled with goodies from Johnson Creek Premium Outlets and participating stores. The first 75 Deer Widows visiting Columbia Sportswear Company will receive a "Win Big Bucks" scratch off card with an opportunity to win \$10, \$20, \$25, \$50 and \$100 gift cards from Johnson Creek Premium Outlets and participating stores.

Sunday, November 20th

Shopping Hours: 10am-7pm

The first 100 Deer Widows to visit Tommy Hilfiger will receive a Deer Widows Weekend free gift and a "Win Big Bucks" scratch off card.



IN-STORE PROMOTIONS

HARRY & DAVID

Stop in for our sampling event Saturday & Sunday from 1 - 5pm.

ZALES OUTLET

20%-70% off storewide. Stop in for a free jewelry cleaning and inspection.

DEER WIDOWS WEEKEND SAVINGS

Present these special offers to each merchant at the time of purchase.

GENERAL DISCLAIMER: Offers valid only at Johnson Creek Premium Outlets. Cannot be combined with any other coupon, sale or promotion. One redemption per person, per store. Not valid on gift cards, gift certificates, internet transactions or previous purchases. Not redeemable for store credit or cash. Customer must present coupon at time of purchase to receive the special offer. Certain restrictions may apply. Please see stores for details. Valid November 18-20, 2011.

Merchants: Please check the appropriate box after use.

C030 **ADIDAS**

30% off total purchase.

Valid at Adidas Johnson Creek Premium Outlets store. Limit one coupon per person. Discount limited total transaction of \$1,000 or less, before discount is applied. Offer cannot be combined with the in-store promotion or additional coupons. Not valid at shopadidas.com, Adidas Sport Performance stores, Adidas Originals stores. No adjustments on previous purchases. Promotion subject to change. Coupon Code 50096.

A040 **BASS**

\$10 off purchase of \$50 or more.

Includes sale merchandise. Cannot be combined with any other coupon. One redemption per household, per store, per day. Not valid on Gift Cards, Internet transactions, or previous purchases. Not redeemable for store credit or cash. Customer must present coupon at time of purchase to receive the special offer. Certain restrictions may apply. Please see store for details. PVH associates not eligible. Code: 500151003000

B200 **BRAYDEN AND TESSA'S ESPRESSO BAR**

Free 12 oz. drink with purchase of any sandwich.



D130 **CALVIN KLEIN**

15% off purchase of \$75 or more.

Includes sale merchandise. Cannot be combined with any other coupon. One redemption per household, per store, per day. Not valid on Gift Cards, Internet transactions, or previous purchases. Not redeemable for store credit or cash. Customer must present coupon at time of purchase to receive the special offer. Certain restrictions may apply. Please see store for details. PVH associates not eligible. Code: 500108003000

B180 **CARTER'S**

25% off purchase of \$40 or more.

Present coupon at time of purchase only at Carter's Johnson Creek Premium Outlets. One coupon per customer per day. Coupon cannot be used in combination with any door buster specials or entire store discount offers. Cannot be combined, copied, transferred or sold. Not valid on gift cards, previous purchases, online or redeemable for cash. Consumer pays sales tax. Coupon discount will be applied as a percentage off each item in your transaction. You will receive the price paid (after discount) on all returned or exchanged merchandise. The value of your coupon discount will not be returned if you make a return or exchange. Employees not eligible. Carter's is a registered trademark of The William Carter Company.

A050 **THE CHILDREN'S PLACE OUTLET**

20% off purchase of \$50 or more.

Valid at Johnson Creek Premium Outlets location only. Purchase must total \$50 or more, net of applicable discounts and before sales tax is applied. Valid for one-time use only. One coupon per customer; non-combinable. Returns/exchanges subject to discount taken at time of redemption. Not valid online @childrensplace.com. Use of coupon or promotion code is acceptance of its terms. Offer may be cancelled/modified at any time. Void where prohibited. Coupon Code 118

A110 **CHRISTOPHER & BANKS**

10% off entire purchase.

Valid at Christopher & Banks Johnson Creek Premium Outlets store only. Not valid for online purchases. Valid only on regular price and sale merchandise (pre-tax). Not valid on prior purchases, purchase of gift cards, applicable taxes and shipping charges. Other exclusions may apply. May not be combined with any other coupon, offer, discount or additional 10% off in-store event, except for Friendship Rewards Certificates. Not redeemable for cash. Non transferable, not for sale, void in such event. Only one coupon per guest and redeemable one time only in-store. Refunds for actual purchase price printed on the receipt.

B110 **CLAIRE'S ACCESSORIES**

20% off entire purchase.

Can not be used on ear piercing, on sale merchandise or in combination with any other offer. Promo Code 16

A150 **CLARKS BOSTONIAN**

Buy one pair get the second pair at 25% off.

D090 **COLUMBIA SPORTSWEAR COMPANY**

**15% off any one item.
30% off all Columbia Hunting***

*Excludes Omni Heat™ product.

 D030 **CORNINGWARE CORELLE REVERE**
20% off single item purchase.
Excludes: Incredible buys, small electrics, gift card purchases. Coupon Code: 1116

 B140 **CROCS**
Buy One, Get One Free.
Cannot be combined with any other coupon, discount or promotion.

 B010 **DIRECT TOOLS FACTORY OUTLET**
20% off a \$50 purchase or more.

 A070 **DRESSBARN/DRESSBARN WOMAN**
20% off any single regular priced item.
Valid on regular priced merchandise only. Cannot be combined with any other offer including Buy 2, Save \$10 and Buy One, Get One 50% off promotions. Cannot be combined with any other coupon or the senior citizen discount. Not valid on previous purchases, prior layaways, fundraising items, or the purchase of gift cards. One coupon per customer. Cannot be reproduced. Valid in-store only. Coupon must be given to sales associate at the time of purchase to receive discount. Expires 11/20/2011. Coupon code 555.

 B040 **EDDIE BAUER OUTLET**
20% off one regular priced item.
See store for details.

 A170 **GAP OUTLET**
15% off purchase of \$75 or more.
Offer valid at Gap Outlet, Gap Outlet Kids & Baby, the Gap Generation Stores or Gap Factory Stores in U.S., Puerto Rico, and Canada only. Not Valid at Gap stores, gap.com, or in our clearance center. Coupon is good for one time use only and must be redeemed at time of purchase. Limit one discount per customer per transaction. Qualifying amount applies to merchandise only, not value of packaging or applicable taxes. Cannot be combined with Gap Inc. employee discount. Offer is not transferable without consent by Gap Outlet. Returns & Exchanges are subject to Gap Outlet's Return Policy. Cashiers use coupon code: DWW

 D020 **GUESS FACTORY ACCESSORIES**
15% off purchase of \$75 or more.
Certain restrictions apply. Void where prohibited. Offer valid at Guess Factory Accessories Johnson Creek Premium Outlets only. Limit one coupon per customer per day. Cannot be combined with any other coupon, sale or promotion. Not valid on gift certificates, gift cards, internet transactions or previous purchases. Not redeemable for store credit or cash. Discount applies to pre-tax amounts only. Discount not valid on sale or promotional items. Customer must present savings guide coupon at time of purchase to receive the special offer. Discount not valid at Guess, Guess Accessories, Guess by Marciano or G by Guess stores. Discount not valid online. Guess? Inc. reserves the right to limit purchase quantity. Guess?, Inc. reserves the right to extend, modify or discontinue this offer at any time without notice. Offer not valid for employees of Guess?, Inc.

 B020 **HARRY & DAVID**
\$10 off purchase of \$40 or more.
Code 217804

 D050 **JONES NEW YORK**
20% off a purchase of \$100 or more.
Coupon Code 084551011

 A060 **KITCHEN COLLECTION**
\$5 off purchase of \$30 or more.
\$10 off purchase of \$50 or more.
\$15 off purchase of \$75 or more.
Amount before taxes. One coupon per person per day - one offer per coupon. Must be presented at time of purchase. May not be combined with any other discount or coupon. Not valid on previous purchases, gift card purchases, clearance merchandise or on-line. Code: Fall11

 C050 **LANE BRYANT OUTLET**
\$25 off your purchase of \$75 or more.
\$50 off your purchase of \$150 or more.
\$75 off your purchase of \$225 or more.
Valid only at Johnson Creek Premium Outlets. Not valid online or at Lane Bryant retail stores. One coupon per customer. Redeemable one time only. Cannot be combined with any other coupon or used toward past purchases, Lane Bryant Credit Card payments or the purchase of gift cards. Valid on in-stock merchandise only. Qualifying purchases is determined after discounts and before taxes. Present coupon at checkout.


 A097 **L'EGGS HANES BALI PLAYTEX**
20% off any single non sale item
Coupon Code: 541980975204

 D140 **MAURICES**
\$10 off your purchase of \$50 or more.

 F010 **OLD NAVY OUTLET**
30% off one item.
Offer valid at Old Navy Outlet store at Johnson Creek Premium Outlets only. Not valid at oldnavy.com. Qualifying amount applies to merchandise only, not value of gift cards purchased, packaging or applicable taxes. Coupon is good for one time use only and must be surrendered at time of in-store purchase. No adjustments on previous purchases. Not valid for cash or cash equivalent. Cannot be combined with other offers or discounts including Gap Inc. Employee discount. Gap Inc. is not responsible for lost or stolen coupons. Code: JC300ff1


 A125 **OSHKOSH B'GOSH**
25% off purchase of \$40 or more.
Present coupon at time of purchase only at OshKosh B'gosh Johnson Creek Premium Outlets. One coupon per customer per day. Coupon cannot be used in combination with any door buster specials or entire store discount offers. Cannot be combined, copied, transferred or sold. Not valid on gift cards, previous purchases, online or redeemable for cash. Consumer pays sales tax. Coupon discount will be applied as a percentage off each item in your transaction. You will receive the price paid (after discount) on all returned or exchanged merchandise. The value of your coupon discount will not be returned if you make a return or exchange. Employees not eligible. OshKosh B'gosh and OshKosh are registered trademarks of OshKosh B'gosh Inc.

 A080 **PAPER FACTORY**
20% off any purchase \$15 or more.
Excludes clearance and sale item

 D160 **POLO RALPH LAUREN**
15% off entire purchase.
This offer is valid in the Johnson Creek Premium Outlets Polo Ralph Lauren Factory Store only. This offer is not valid in Japanese or European Factory Stores, cannot be combined with any other offer and is valid for one transaction only. This offer is not valid for the purchase of gift cards, Reusable Organic Totes, Pink Pony Totes, or philanthropic items, and cannot be applied to previously purchased merchandise and must be surrendered upon purchase. This offer has no cash value and is valid for in-store purchase only: Phone, mail and email orders will not be accepted. Code 3854


 A85 **ROCKFORD FOOTWEAR DEPOT**
25% off a single item.
One per customer, cannot be combined with other coupons (VIP discount, military discount.) full price items excluded.

 C010 **TOMMY HILFIGER**
20% off purchase of \$150 or more.
15% off entire purchase.
*This Offer is redeemable for the discount stated above only in-person at Tommy Hilfiger Company Stores in Johnson Creek, WI. It may be used only once and must be surrendered at purchase. The Offer may not be combined with any other promotion and has no cash value. It is not valid for previously purchased merchandise or gift cards. The value of the Offer is forfeited upon return of merchandise. Reproductions of the Offer will not be accepted. Not valid in department stores, Clearance stores, Tommy Hilfiger stores in Canada, Aventura Mall , 601 Collins Ave. – Miami Beach, The Westchester, 372 W. Broadway – NYC, 500 Broadway – NYC, 375 Bleecker St. – NYC, and 681 5th Ave. – NYC. Promotion Code: 500000925000

 B190 **TOYS“R”US**
\$10 off your TRU purchase of \$100 or more or \$10 gift card with a \$100 or greater purchase.

 B170 **UNDER ARMOUR**
20% off purchase of \$100 or more.

 A140 **THE UNIFORM OUTLET**
20% off one item.
Valid at Johnson Creek Premium Outlets only. Limit one coupon per person per day. Coupon must be presented prior to purchase. Not redeemable for cash and may not be used in conjunction with other coupons, promotions, or offers. Not applicable to previous purchases or to purchase gift certificates or gift cards. Additional restrictions may apply. Offer good November 18-20, 2011 only.

 A100 **VAN HEUSEN**
\$10 off purchase of \$50 or more.
Includes sale merchandise. Cannot be combined with any other coupon. One redemption per household, per store, per day. Not valid on Gift Cards, Internet transactions, or previous purchases. Not redeemable for store credit or cash. Customer must present coupon at time of purchase to receive the special offer. Certain restrictions may apply. Please see store for details. PVH associates not eligible. Code: 500143002000

 A125 **WILSONS LEATHER**
25% off any one item.
Cannot be used in conjunction with any other promotions, offers or coupons.

 D110 **ZALES OUTLET**
10% off entire purchase.